

International Conference

Building urban tourism through place making and urban regeneration in Central and Eastern Europe Countries

THE SECOND ANNOUNCEMENT

TIMIȘOARA, ROMANIA
19-20 May, 2017

LOCAL ORGANIZING COMMITTEE

Professor PhD Remus CREȚAN
Associate Professor PhD Sorina VOICULESCU
Lecturer PhD Sebastian JUCU
Assistant PhD Florentina POPESCU
PhD Andrei DORNIK

Chair:

Professor PhD Ronan PADDISON (Glasgow)

Scientific Board:

Professor PhD Ronan PADDISON (Glasgow)
Senior Lecturer PhD Duncan LIGHT (Bournemouth)
Reader PhD Ryan POWELL (Sheffield)
Professor PhD Remus CREȚAN
Associate Professor PhD Sorina VOICULESCU
Lecturer PhD Sebastian JUCU

Conference mission statement

Tourism has become widely recognized as important to regenerating the urban economy throughout post-communist Central and Eastern Europe and, consequently, the subject of considerable policy endeavor among both national and regional governments. The conference aims to understand how cities and regions in Central and Eastern Europe have sought to use policy to enhance their attractiveness as destinations for tourism. Specifically, the conference aims to explore both critically and through policy, how cities in post-communist Central and Eastern Europe have used place-making, marketing and other strategies to develop their tourism base.

Since Timisoara has been recently nominated as European Capital of Culture (ECoC) in 2021, the conference will bring together researchers, policy-makers, practitioners as well as government representatives to debate these themes:

- *Urban tourism as an element of urban regeneration*
- *Urban justice, inclusive urban societies and tourism*
- *Urban tourism marketing*
- *Urban neoliberalism and tourism*
- *Urban infrastructure and tourism development*
- *Urban social movements / Urban resistance and tourism*

Parallel sessions will include a number of structured round table discussions and make recommendations for the future.

Preliminary Program

	09:00 – 9:30: Registration
	09:30 – 10:00: Welcome Speeches
	10:00 – 11:00: Plenary Session
	11:00 – 11:15: Coffee Break
Friday,	11:15 – 12:30: Thematic sessions (1)
19 May 2017	12:30 – 14:00: Lunch
	14:00 – 16:00: Thematic sessions (2)
	16:00 – 16:30: Coffee Break
	16:30 – 18:30: Thematic sessions (3)
	18.30 – 20.00: Dinner
Saturday,	09:00 – 10:30: Thematic sessions (4)
20 May 2017	10:30 – 10:45: Coffee Break
	10:45 – 12:15: Thematic sessions (5)
	12:15 – 12:45: Conclusions
	13.00 – 14.30: Lunch
	15:00 – 20:00: Local field-trip application and dinner

REGISTRATION

- In order to complete the registration, please fill in and return the Registration Form attached to this call for papers. Please send the completed Registration Form to the following email address: urbantourismcee2017@gmail.com no later than 15 January 2017.
- **NEW: Online Registration is available using the following conference link/webpage:**
http://geografie.uvt.ro/?page_id=14622

Standard conference fee per participant: 445 RON for Romanian participants and/or 110 EURO for international participants. The fee includes the conference documents, coffee breaks, lunch and dinner on May 19th. The field trip on the 20th of May will introduce the participants in the unique atmosphere of Timisoara, European Capital of Culture in 2021, by a ride with a specially rented tram that covers both the old and new districts.

PAYMENT SUGGESTIONS

All participants are kindly asked to mention the acronym of the conference **urbantourismcee2017** while transferring money.

For international participants :

Account number (in EURO): RO44BACX0000000832118002

Name of the bank: UniCredit Bank

Bank address: 3 , Carol Telbisz St , 300001 , Timișoara , România

SWIFT: BACXROBU

For Romanian participants

Modalitatea de plata: transfer bancar

Titularul contului: FUNDATIA UNIVERSITATEA DE VEST TIMISOARA

Cod de înregistrare fiscală: 31027065

Adresa: 4 V. Parvan St , 300223 , Timișoara, România

Numărul de cont (pentru lei): RO71BACX0000000832118001

PUBLICATION OPPORTUNITIES

- An author can submit only one paper as a single or first author.
- The language of the conference is English.
Upon acceptance of the papers, the organizers will negotiate publication in *ISI ranked journals and/or a special issue of an ISI journal that best fits the topic of the conference.*

IMPORTANT DATES

- 19 September 2016 – First Call for papers
- 01 December 2016 – Second Announcement for registration
- 15 January 2017 – Abstract submission deadline
- 15 January – 15 February 2017 – Abstract peer-review
- 15 February 2017 – Third Announcement will provide information about the accepted abstracts
- 15 March 2017 – confirmation of participation; deadline for conference fee payment
- 01 May 2017: Final Program of the Conference (in draft)

FIELD-TRIP PROPOSAL

DISCOVER TIMIȘOARA BY TRAM.

In Timișoara the first tram began its journey in 1868 and never stopped ever since. Let's discover the city in a guided tour with two old carts, two local English-speaking guides in a trip that covers more than 17 km of the city's history and culture.

Here's an overview of the route we have selected for you:

Departure from Liberty Square – arrival at Liberty Square in the very heart of Timișoara (approximately 90 minutes depending on the traffic).

The route: Piața Libertății (Liberty Square) - Piața 700 (700 Square) - Catedrala Ortodoxă- (Orthodox Cathedral) - Piața Maria (St. Mary's Square) – Piața Iosefin (Iozefin Square) - Piața Maria (St. Mary's Square) – Piața Balcescu (Balcescu Square) - Banatim - Piața Traian (Traian Square) - Gara de Est (Railway Station East Timisoara) – Modern District - Prințul Turcesc (Turkish Prince Square)- Piața Traian (Traian Square) – Piața Libertatii (Liberty Square).

The field trip fee depends on the number of participants. After all of you registered we would be able to give you the right cost. The more participants attending the lower is the price.

ACCOMMODATION INFORMATION

For customized travel assistance and accommodation special rates, please feel free to contact our travel partner:



ULTRAMARIN TRAVEL AGENCY

<http://www.ultravoyage.ro/>

Contact person: Toderăș Andrei – 0040728463123
office@ultravoyage.ro

The transportation and accommodation will be entirely supported by the participants.

Please note that in May Timisoara hosts many scientific meetings and conferences, so we kindly suggest that you book for your accommodation early.

CONTACT

Please contact the conference organizers at:
urbantourismcee2017@gmail.com

CONFERENCE WEBPAGE:

http://geografie.uvt.ro/?page_id=14622

This announcement as well as further information and details are available in the electronic form on the official site of the Department of Geography of the West University of Timisoara. Please visit our website: <http://geografie.uvt.ro>

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**We look forward to seeing you
in Timisoara in May 2017!**

Registration Form

First author

Name and Surname

Affiliation

Institutional address

Country

Email

Phone number

Second author (if any)

Name and Surname

Affiliation

Institutional address

Country

Email

Phone number

Third author (if any)

Name and Surname

Affiliation

Institutional address

Country

Email

Phone number

Other author(s) (if any)

Name and Surname

Affiliation

Institutional address

Country

Email

Phone number

Title of the paper:

Abstract (250 words):

